

TOWNSHIP OF MANSFIELD
EDAC
MEETING MINUTES
July 6, 2016

The July 6, 2016 meeting of the Mansfield Township Economic Development Advisory Committee was called to order at 8:05 pm by Mayor Shirley Kocher.

Present were Ron Hayes, Mayor Shirley Kocher, Russ Onderko, and Dawn Smith. Absent were Betsy Griggs and Cate Oakley.

Credit Rating

Mayor Kocher informed the team that the credit rating for the Township was upgraded to an A+ rating.

Minutes: Mr. Onderko moved to approve the minutes of the June 2016 meeting, seconded by Mr. Hayes. All in favor: Mr. Onderko, Mr. Hayes, Mayor Shirley Kocher. Abstain: Ms. Smith

Township Website: Team discussed that they would like to see the EDAC meeting listed on the calendar of the Township Website in addition to a page being created to host the EDAC information.

Commerce Activities:

Grand Opening: A grand opening is scheduled on July 9th for Pro Nails, time TBD. Mayor Kocher plans to attend.

Commercial Vacancies/Closings:

- It was noted that there are two vacancies in the commons mall, including the closing of the Chinese buffet restaurant.
- SpinCity/Cotton Candy Store has closed at the Riverside Plaza on Route 57.

Events:

- Donaldson Farms Farm Market is hosting a new event/activity – Chef Led Cooking Lessons on Wednesday evenings during the summer.
- Donaldson Farms will also be collaborating with a Mansfield restaurant, Tap House, to offer beer during Friday Night on the Farm events.

EDAC Project Recommendation:

Business Listings:

- Ms. Smith presented that the Green Team has initiated the revision of the business listings on behalf of earning points toward its 2018 re-certification. A requirement of the initiative is to update it within a certain time frame prescribed by Sustainable Jersey and have the business listing prominently placed on the Township Website.

- The EDAC team is interested in this activity and agreed that it would be willing to take on the upkeep of this project for the Green Team.

Welcome Packet:

- Mayor Kocher suggested a Welcome Packet could be created to be sent to new residential property owners of Mansfield Township.
- Ms. Smith asked of the process and timing regarding notification of deed transfers to determine how updates / contact information regarding new residents could be routinely obtained by EDAC to coordinate mailing a Welcome Packet.

Residential Construction

Brinkerhoff Enterprises, Inc. is responsible for construction of a new subdivision in town. The subdivision is located off of Airport Road and is planned for 9 units with a 3-acre minimum.

Workshop Meeting Schedule:

Awaiting a recommendation for workshop meeting schedule as dates selected at previous meeting are in conflict with other groups that meet on behalf of township business.

Committee Assignments:

In advance of the meeting, Betsy Griggs asked the team to decide upon liaison assignments to help with information exchange.

- Mr. Hayes – Open Space, Farmland Preservation, Conservation, Historical & Recreation Advisory Committee
- Ms. Smith – Environmental Commission
- Mayor Kocher – Land Use Board

Remaining assignments include County EDAC and Recreation.

Online Survey Tool:

Ms. Griggs was reported to be gathering interest from other committees within Mansfield Township regarding interest in utilizing a paid subscription of an online survey tool.

Next meeting date: August 3, 2016