AGENDA

- EDAC Recap
- 2016 Accomplishments Against Budget, Objectives and Metrics
- 2017 Strategic Plan
- 2017 Proposed Projects and Budget
- Wrap Up
The Economic and Industrial Development Advisory Council

• Council Re-established
• Appointed Members and Team Changes

<table>
<thead>
<tr>
<th>Appointed Members</th>
<th>Township Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elizabeth Griggs, Chair</td>
<td>Mayor Shirley Kocher, Chair</td>
</tr>
<tr>
<td>Dawn Smith, Secretary</td>
<td>Cindy Koreczukowski, Vice-Chair</td>
</tr>
<tr>
<td>Russ Onderko</td>
<td>Ron Hayes, Vice Chair</td>
</tr>
<tr>
<td>Ron Hayes</td>
<td></td>
</tr>
<tr>
<td>Cate Oakley</td>
<td></td>
</tr>
</tbody>
</table>

• 2016 Plan Budget of $200, Amended to $300 (approved July 2016)
• 2016 Actual Spend of $300 (SurveyMonkey)
2016 Accomplishments

Key Governance Metrics

• 89% of monthly meetings (regular and workshops) conducted
• 100% of approved meeting minutes submitted for website posting
• 100% Open/Closed Action Item Tracking
• Presented Quarterly Update to Township Committee
• Presented 2016 Annual Report to Township Committee
• Presented 2017 Plan to Township Committee
• Attended 100% 2016 Warren County EDC meetings to inform and align
• Presenting 2016 Annual Report to Warren County EDC on December 8, 2016
2016 Accomplishments (continued)

Objective 1: Expand the Economic Marketplace
- 4 New Business Openings
  - Orchard View Lavender Farm, Willy’s Wieners, Pro Nails, AT&T Wireless

Objective 2: Listen to Residents/Data Collection
- Assessed, selected and implemented Township wide survey tool
- Developed township wide survey questions for 2017 rollout

Objective 3: Listen to Business/Real Estate Owners
- Initiated commercial real estate building inventory list
- Completed Mansfield Township Business Listing for evergreen updates (prominent posting on EDAC website)
- Assessed, selected and implemented subscription to enable electronic Township wide survey tool
2017 Plan

Strategy 1: Create and maintain a streamlined economic development process

- Commercial real estate building vacancy inventory
- Business target list
- Rollout Township wide resident surveys (1Q, 2Q, 3Q)
- Farm assessed and business owner surveys
- Warren County Wanderings Branding for Mansfield Township
- Local Business Owner Roundtable – February 13, 2017
- Joint Warren County Economic Development Committee/Mansfield Township EDAC Roundtable – March 13, 2017 at 7:30 pm
- “Communications Made Easy” Handbook for businesses
2017 Plan (continued)

Strategy 2: Create environment that demonstrates Mansfield Township is “Open for Business”

- New resident Welcome Packets to support local businesses
- Ongoing business listing management and prominent position on Township website
- Business visitation program to support business attraction/business maps
- Business events/activities
2017 Proposed Projects & Budget

- Survey subscription annual renewal ($300)
- 3 rounds resident survey administration/advertising resident survey
  - 750 backpack stuffers
  - WRNJ promotion ($)
  - Senior group communication
- Farm assessed survey administration/advertising
- Business owner survey administration
- Welcome Center brochures
  - Display holders ($)
  - Brochures
- Business maps/walkaround maps
- Business Relocation Guides
- Resident Relocation Guides
Wrap Up

- Approval to showcase/congratulate the 2016 Business Openings on the Township Community News portion of the website

Mansfield Township Welcomes … Four (4) … New Businesses in 2016.

Brought to you by the Economic Development Advisory Council of Mansfield Township.
Wrap Up (continued)

- Update ordinance 05-98 adopted on 4-22-1998 (drop “and Industrial”) to rename council the “Economic Development Advisory Council”
- Approval of 2017 Plan
- Thank Township Committee for supporting deliverables with budget increase
- Thank you to team members, municipal staff and Mayor for engagement, teamwork and ongoing work during and in between meetings to execute deliverables