

TOWNSHIP OF MANSFIELD
ECONOMIC AND INDUSTRIAL DEVELOPMENT ADVISORY COUNCIL
REGULAR MEETING AGENDA
March 1, 2017, 8:00 pm

This is a regular meeting of the Mansfield Township Economic Development Advisory Council. Notice was posted on the Township Website Calendar.

Roll Call

Scott Cruts, Heather Kerner, Russ Onderko, Dawn Smith, Rob Sylvester

Salute to Flag

Approval of the Minutes – January 4, 2017 Regular Meeting

Membership

New Council Appointees: Scott Cruts; 2/22, Heather Kerner, 2/8

(3) Open Positions

- One regular member
- Two alternate members

Governance

Committee Liaison Assignments Report Outs

- Environmental Commission/Green Team – Dawn Smith
- Land Use Board – Scott Cruts
- Open Space, Farmland Preservation, Conservation, Historical & Recreation Advisory Committee – Ron Hayes
- Recreation – open
- Township Committee – Ron Hayes/Shirley Kocher
- Warren County EDC – to be scheduled by meeting

Commerce Activities

- Grand Openings
- New Commercial Vacancies/Closings
- Upcoming Events

Current 2017 Project Updates

- 1) Ordinance Request/Name Change passage on February 22nd
- 2) 2017 “Latest News” on Website and Google Alert
 - Community Health & Resource Fair, Thursday, April 6 distributed 2/17
 - Request to Township Clerk for Community News posting 2/15
- 3) Reschedule of Local Business Roundtable Workshop
 - Date
 - Invitations & RSVPs
 - Discussion Guide
- 4) Business Listing

Local Business Listings Version 3 Review
Local Business Owner – Liaison Assignments
Commercial Real Estate Vacancies/Building Inventory List

5) Survey

Q1 Survey - Residents
Q1 Communication/Advertising
Q1 Survey Process
Q2 Survey – Farm Assessed Property Owners

6) Joint Warren County Economic Development Committee/Mansfield Township EDAC
Meeting March 13, 2017 at 7:30 pm

2017 Budget

Direct Spend
Secretary
Internship
ED Grants

Other Discussion Items

2017 Plan

Strategy 1: Create and maintain a streamlined economic development process

- Commercial real estate building vacancy inventory
- Business target list
- Rollout Township wide resident surveys (1Q, 2Q, 3Q)
- Farm assessed and business owner surveys
- WC Warren County Wanderings Branding for Mansfield Township
- Local Business Owner Roundtable – January 9, 2017
- Joint Warren County/Mansfield Township EDAC Roundtable – February 13, 2017 target date
- “Communications Made Easy” Handbook for businesses

Strategy 2: Create environment that demonstrates Mansfield Township is “Open for Business”

- New resident Welcome Packets to support local businesses
- Ongoing business listing management and prominent position on Township website
- Business visitation program to support business attraction/business maps
- Business events/activities
- Welcome Center brochures
 - Display holders (\$)
 - Brochures
- Business maps/walk-around maps
- Business Relocation Guides
- Resident Relocation Guides

Next Regular Meeting Date April 1, 2017

Next Workshop Date March 13, 2017